

# BLOGILATES



Blogilates is the #1 most watched female fitness channel on YouTube. The award-winning production is run by entrepreneur, author, and certified instructor, Cassey Ho. Her workouts have been viewed over 1 BILLION times worldwide.

Cassey's unique format, POP Pilates started as one YouTube video back in 2009 and now has grown into a global movement with over 3,000 live classes being taught every month by certified instructors!

THIS is the power of BLOGILATES.

## 1 BILLION+ VIDEO VIEWS



**3.9 MILLION**  
SUBSCRIBERS ON YOUTUBE



**1.4 MILLION**  
FOLLOWERS ON INSTAGRAM



**600,000**  
NEWSLETTER SUBSCRIBERS



**1.2 MILLION**  
FOLLOWERS ON FACEBOOK



**1 MILLION**  
BLOGILATES APP DOWNLOADS



**4 MILLION**  
PAGEVIEWS/MO ON BLOGILATES



# AWARDS & PRESS

▶ **SPORTS & WELLNESS STREAMY AWARD**

THE STREAMY AWARDS // 2017

▶ **HEALTH CHAMPION**

AMERICAN HEART ASSOCIATION // 2016

▶ **BEST HEALTH & WELLNESS CHANNEL**

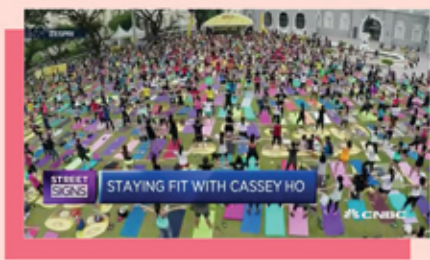
THE STREAMY AWARDS // 2015, 2014

▶ **#SOCIALFITNESS WINNER**

THE SHORTY AWARDS // 2013

▶ **BEST HEALTHY LIVING BLOG**

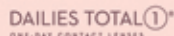
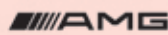
FITNESS MAGAZINE // 2012





# PARTNERS

Below are some of the companies and organizations that have partnered with Blogilates to execute extremely successful campaigns to increase social followings, email lists, sales, and of course boost overall fan engagement.





# DEMOGRAPHICS

## TOP COUNTRIES

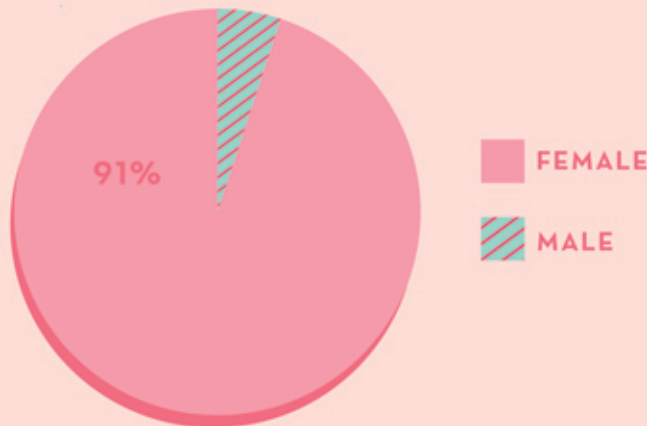
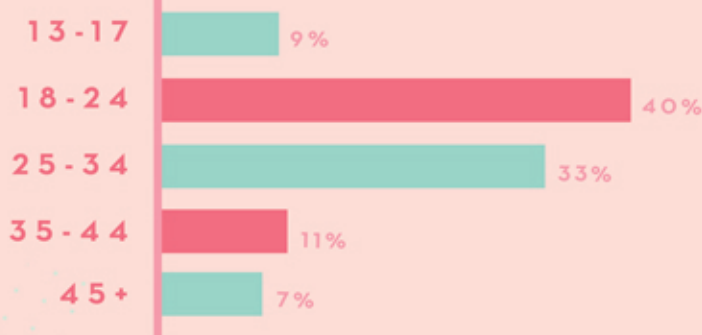
1. UNITED STATES
2. UNITED KINGDOM
3. CANADA
4. AUSTRALIA
5. GERMANY



## TOP CITIES

1. NEW YORK
2. SINGAPORE
3. LONDON
4. LOS ANGELES
5. HOUSTON

## AGE



LET'S WORK TOGETHER! CONTACT SAM AT [SAM@BLOGILATES.COM](mailto:sam@blogilates.com)

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